

INTERNATIONAL SEMINAR ON 'TOWARDS SUSTAINABLE SHIPPING'

Friday & Saturday, 18th & 19th November 2011

Venue: Le Royal Meridien, 1 GST Road, St.Thomas Mount, Chennai 600 016, India. | **Time:** 0900 -1700 Hrs.

The ICS international seminar will show case the variety of international expertise as the event will attract leading Chairmen of various branches of ICS from various maritime centers. Besides these luminaries, we have invited Chief executive officer of Baltic exchange, London as well as Chief of International Marime bureau, London which is the world's foremost body fighting piracy. At least 2 leading lights of shipping in Dubai have confirmed participation.

The Indian speakers will include chiefs of shipping companies, port chairmen, senior leaders representing various private ports, chartering firms, service providers etc. The governmental sector will include senior members of the Ministry, Secretary of Shipping, MOS as well as Naval staff combating piracy in Arabian Sea.

In order to present the views of a diversified shipping community, we will be bringing out a souvenir which will have serious articles and will be worthy of being preserved. The high cost of production of souvenir which will be distributed free to all delegates attending the seminar will have to be subsidized by the advertisers. The advertisements will go a long way in increasing the awareness of the services provided by the advertisers. It will also reach the senior members of the shipping community.

The tariff is as follows:

| | | |
|-------------------------------------|---|-----------|
| Front Page cover or Back page cover | : | Rs 80,000 |
| Inside the cover page | : | Rs 50,000 |
| Full page colour | : | Rs.30,000 |
| 1/2 Page colour | : | Rs.18,000 |
| Full page B& W | : | Rs.15,000 |
| 1/2 page B&W | : | Rs.10,000 |

The delegate fee will be Rs 5,000/- for all non members and for students it will be Rs 2,500/-.(inclusive of applicable taxes)

Students will be limited to 50 numbers from all educational institutions.

The materials/ mock up etc should reach us by 25th October 11. Please advise the positioning you require. We will try to accommodate all our requirements, without guarantee.

If you want to contribute in any other manner like distributing kit/ bag for the seminar with your logo, it will be welcome. Perhaps, you may like to sponsor a cultural event or a dinner. Whatever may be your budget or wishes, we can discuss to find out an acceptable solution for you.

Please note that the advertisement charges/ Delegate Fee can be paid by Cheque /Demand Draft drawn in favour of 'The Institute of Chartered Shipbrokers' payable at Chennai or tele transfer by quoting Advertisement Tariff/ Delegate Fee towards International Seminar on 'Towards Sustainable Shipping' _____ (Advertiser's name/ Delegate's name) with remittance advice to

Account number 427-0-500787-8

Swift Code: SCBLINBB of

The Institute of Chartered Shipbrokers, Madras Branch
with Standard Chartered Bank, 19 Rajaji Salai, Chennai 600 001 India,

Please contact any one of the persons mentioned below:

Capt K.G. Ramakrishnan, FICS, Chairman, ICS Madras branch

Mobile number - +919840472625

S. Sankaran, FICS, Convenor, Centenary celebrations

Mobile number - +919840068016

P. Sivakumar, Manager, ICS office.

Mobile number - +919444234437



THE INSTITUTE OF CHARTERED SHIPBROKERS

MADRAS BRANCH

INDIAN CHAMBER BUILDING, SECOND FLOOR, #6 ESPLANADE, CHENNAI 600 108, INDIA.

TEL: +91 44 25357367 FAX: +91 44 25357369 E mail: office@icsmadras.org Website: www.icschennai.org